

Meeting of the Board of Trustees Monday, April 27, 2020 6:00 p.m. – via Zoom A G E N D A

I. Call to Order – Chairman Miller

Approval of Agenda

(Under consent agenda, all action items will be voted on after one motion and second to approve them without discussion. If a board member wants any action item discussed or voted on separately, the board member, before the agenda is approved, must ask that the action item be moved to the discussion item section.)

- II. Recognitions
- III. Citizen Participation
- IV. Consent Action Agenda
 - A. Approval of Minutes
 - 1. March 9, 2020 work session
 - 2. March 23, 2020 business meeting
 - B. Approval of Personnel Recommendations
 - C. Approval of New Textbook Adoptions
 - V. Action Agenda
 - A. Approval of Section "K" Policies General Public Relations 2nd read
 *KD Public Information
 - *KDB Right to Know FOIA
 - *KDC School Sponsored Information
 - *KDD Media Relations
 - *KDDA Press Release
 - *KDDB Sports & Sport Events
 - *KE Public Concerns
 - B. Approval of 2020-2021 Calendar Amendment
 - C. Bond Referendum Recommendation
- VI. Communications
- VII. Report of the Superintendent A. Announcements
- VIII. Review of School Board Work Session April 14

One Team One Mission One Rock Hill

IX. Other and Future Business

X. Executive Session(s)

1. Personnel Matters:

- New Position
- Administrative Contract Recommendations
- Hiring

2. Property Matter:

- Sale of Property
- XI. Action as required from Executive Session(s)
- XII. Adjournment

One Team One Mission One Rock Hill

<u>Call to Order</u>

Chairman Miller

ROCK HILL SCHOOL DISTRICT THREE BOARD OF TRUSTEES

School Board Work Session Monday, March 9, 2020 Central Office

The Rock Hill School District Three Board of Trustees met this date at 4:00 p.m. with members present as follows: *Windy Cole, Mildred Douglas, Brent Faulkenberry, Terry Hutchinson, Helena Miller, Robin Owens*, and *Ann Reid*.

A motion was made by Terry Hutchinson, seconded by Windy Cole, to approve the agenda. The agenda was unanimously approved as presented, 7-0.

Chairman Miller stated the local media were notified, in writing, of the agenda for the meeting on Friday, March 6, 2020.

Board Professional Development

A Simbli (E-Board Solutions) demonstration was provided to the Board of Trustees during the professional development session.

Student Call to Order

Will McCorkle, a 5th grade French immersion student at Cherry Park Elementary School of Language Immersion, led in a moment of silence and the Pledge of Allegiance.

Recognitions

~Mr. Robert Hamm, Palmetto Reading Council Finalist

Mr. Robert Hamm, assistant principal at Independence Elementary School, was recognized as having recently been named one of four finalists by the Palmetto Reading Council for its Distinguished Literacy Administrator award.

~All-State Chorus Members

Students who auditioned for and were selected to the South Carolina All-State Chorus, as well as two chorus honorees, were recognized.

~South Pointe High School State Champion Wrestlers

South Pointe High Schools wrestlers who finished on the podium in the Class AAAA SCHSL individual state wrestling tournament were recognized.

~Rock Hill High School State Champion Wrestlers

Rock Hill High School wrestlers who finished on the podium in the Class AAAAA SCHSL individual state wrestling tournament were recognized.

~South Pointe High School Varsity Girls Basketball Team

South Pointe High Schools' Girls Varsity Basketball Team was recognized for their second consecutive Upper State Championship, and as runner-up in the SCHSL Class AAAA State Championship.

First Set of Section "K" Policies – *General Public Relations* – 2nd read The following Section "K" policies were presented for review:

*Policy KA – School/Parent/Community Relations
*Policy KB – Parent Involvement in Education
*Policy KC – Community Involvement in Education
*Policy KCA – School Community Relations Goals/Priority Objectives
*Policy KBB – Parent Rights and Responsibilities
*Policy KCD – Public Gifts/Donations to Schools

These policies will be on the Action Agenda at the March 23 business meeting for 2nd and final read.

Section "G" Policies – Personnel – 2nd read

The following Section "G" policies were presented for review:

*Policy GCB – Professional Staff Contracts and Compensation *Policy GBA – Open Hiring/Equal Employment Opportunity *Policy GCE/GCF – Professional Staff Recruitment and Hiring *Policy GDF – Support Staff Hiring

These policies will be on the Action Agenda at the March 23 business meeting for 2nd and final read.

Section "C" Policies - General School Administration - 2nd read

Policy **CBI** – *Evaluation of the Superintendent* was presented for review. This policy will be on the Action Agenda at the March 23 business meeting for 2^{nd} and final read.

Second Set of Section "K" Policies - General Public Relations - 1st read

The following Section "K" policies were presented for review:

*Policy KD – Public Information
*Policy KDB – Right to Know - FOIA
*Policy KDC – School Sponsored Information
*Policy KDD – Media Relations
*Policy KDDA – Press Release
*Policy KDDB – Sports & Special Events Media Coverage
*Policy KE – Public Concerns

These policies will be on the Action Agenda at the March 23 business meeting for 1st read.

Food Services Update

Mr. Gary Black, RHS's Food Service Contract Administrator, and Mr. Brian Stradling, SFE's General Manager, presented a Food Service Program update.

Modern Learning Environment

Dr. John Jones, Chief of Academics and Accountability, provided an update on planning and progress with the total school district in modern learning environments.

2020-2021 General Fund Budget Update

Mrs. Terri Smith, Chief Finance Officer, provided a FY2020-2021 General Fund budget update.

2020-2021 Calendar Amendment & 2021-2022 Calendar

Superintendent Dr. Bill Cook provided an update on the 2020-2021 calendar amendment and the 2021-2022 proposed calendar. Dr. Cook stated additional information would be provided for the Board in the coming weeks, with the expectation of bringing both calendars back to the Board for a vote sometime in April

Other and Future Business

The Board discussed other and future business.

Executive Session

A motion was made by Windy Cole, seconded by Terry Hutchinson, to adjourn open session and enter executive session for the following:

~Contractual Matters:

- Succession Planning
- Custodial Contract

This motion was unanimously passed, 7-0.

A motion was made by Brent Faulkenberry, seconded by Terry Hutchinson, to adjourn executive session and reconvene open session. This motion was unanimously passed, 7-0.

Action as Required from Executive Session

There was no action from the executive session.

Adjournment

A motion was made by Terry Hutchinson, seconded by Ann Reid, to adjourn the meeting. The motion unanimously passed, 7-0.

Submitted by:

Chris Gammons Executive Administrative Assistant to Superintendent and Board of Trustees



Meeting of the Board of Trustees Monday, March 23, 2020 6:00 p.m. – Comporium Conference Center @ Central Office

I. Call to Order and Approval of Agenda

The Rock Hill School District Three Board of Trustees met this date at 6:00 p.m. with members present as follows: *Windy Cole, Mildred Douglas, Brent Faulkenberry, Terry Hutchinson, Helena Miller, Robin Owens,* and *Ann Reid.*

Chairman Helena Miller called the meeting to order and led the Pledge of Allegiance.

Mrs. Chairman Miller stated that the local news media had been notified of the agenda for this meeting, in writing, on Friday, March 20, 2020.

Mrs. Miller also stated that the Board would be conducting only essential business at this meeting and based on recommendations from the governor and advice from our legal counsel, would be suspending the public participation segment of the meeting, to keep board members, essential staff members, and others, safe.

A motion was made by Terry Hutchinson, seconded by Windy Cole, to approve the *amended* agenda, which eliminates the public (citizen) participation segment of the meeting. The agenda was unanimously approved as presented, 7-0.

II. Recognitions - None

III. Citizen Participation - None

IV. Consent Action Agenda

On a motion by Windy Cole, seconded by Ann Reid, the following topics on the consent action agenda were unanimously approved, 7-0: the minutes of the February 10, 2020 work session; the minutes of the February 24, 2020 business meeting; and, the personnel recommendations as submitted by the administration.

V. Action Agenda

A. Approval of Section "K" Policies – *General Public Relations* – 2nd and final read Chairman Miller stated several board members had requested Policy KBB – *Parent Rights and Responsibilities* be removed from the group.

A motion was made by Terry Hutchinson, seconded by Mildred Douglas, to approve the remaining policies as a group for 2nd and final read:

***Policy KA** – School/Parent/Community Relations Goals/Priority Objectives ***Policy KB** – Parent Involvement in Education ***Policy KC** – Community Involvement in Education ***Policy KCA** – School-Community Relations/Goals ***Policy KCD** – Public Gifts/Donations to Schools

This motion was unanimously approved, 7-0.

Robin Owens made a motion to postpone a vote on Policy **KBB** – *Parent Rights and Responsibilities* until such time that it can be considered with Policy **IHBA** – *Special Education/Programs for Disabled Students* per the memorandum from the administration. This motion was seconded by Windy Cole, and was unanimously approved,7-0.

B. Approval of Section "G" Policies - Personnel - 2nd and final read

A motion was made by Terry Hutchinson, seconded by Mildred Douglas Owens, to approve the following policies as a group for 2nd and final read:

*Policy GCB – Profesional Staff Contracts and Compensation *Policy GBA - Open Hiring/Equal Employment Opportunity *Policy GCE/GCF – Professional Staff Recruitment and Hiring *Policy GDF – Support Staff Hiring

This motion was unanimously approved, 7-0.

C. Approval of Policy CBI – *Evaluation of Superintendent* – 2nd and final read

A motion was made by Mildred Douglas, seconded by Terry Hutchinson, to approve Policy **CBI** – *Evaluation of the Superintendent*, for 1st 2nd and final read.

This motion was unanimously approved, 7-0.

D. Approval of Section "K" Policies – General Public Relations – 1st read

A motion was made by Terry Hutchinson, seconded by Windy Cole, to approve the following policies as a group for 1st read:

*Policy KD – Public Information
*Policy KDB – Right to Know - FOIA
*Policy KDC – School Sponsored Information
*Policy KDD – Media Relations
*Policy KDDA – Press release
*Policy KDDB – Sports and Special Events Media Coverage
*Policy KE – Public Concerns

This motion was unanimously approved, 7-0.

E. Approval of Custodial Contract Recommendations

A motion was made by Terry Hutchinson, seconded by Windy Cole, that custodial services be completely in-sourced for all active sites, at an enhanced service level, a price competitive with available options, and one that is supportive of our community.

This motion was unanimously approved, 7-0.

F. Approval of Superintendent Contract

A motion was made by Brent Faulkenberry, seconded by Terry Hutchinson, that the Board Chair be authorized to execute an amendment to the Superintendent's contract with the District, the terms of which were reviewed and discussed with the Board during Executive session, which changes the time period during which the Superintendent's evaluation will be conducted.

This motion was unanimously approved, 7-0.

VI. Communications - None

VII. Report of the Superintendent

A. Announcements

Superintendent Cook made the following announcements:

- Dr. Cook provided the latest update on school closings and progress of events.
- In keeping with Gov. Henry McMaster's order on Monday afternoon, Rock Hill Schools will be closed for students through at least the end of the month. During this time, all athletic and extra-curricular activities are canceled as well. Also, our buildings will be completely shut down to students and only essential personnel will be allowed on campus to maintain our operations. During this closure, our district's emergency operations team is working to coordinate and maintain operations while being responsive to school, student, and community needs. The district is operating 12 remote feeding locations, and through Wednesday, March 20, our team members have provided 3,334 meals. Beginning Friday, our team members will provide food bags to 635 students who receive assistance through the Back-the-Pack program. The 12 feeding sites are: Belleview, Finley Road, Richmond Drive, Rosewood, Oakdale, College Downs Park, Boyd Hill Park, Freedom Park, Southland Park, Confederate Park, Arcade Victoria Park, Catawba Indian Reservation Long House. Schools offered eLearning packet, textbook, and other instructional materials pick-up opportunities throughout the day on Wednesday. A phone hotline and email support address have been setup to field requests from our families who may be unable to pick up materials at times designated by each school.
- In keeping with Gov. Henry McMaster's order on Monday afternoon, the March 31 bond referendum has been postponed. The governor's order suspended all elections until at least May 1. Additional information regarding the school district bond election will be communicated as a date is determined.
- District staff hosted a luncheon on Wednesday, March 4 for area faith community leaders and on Thursday, March 12 for area Realtors to provide factual information about the district's capital program as identified in The ONE Plan. We believe this series of meetings continues to provide a rich opportunity to engage in dialogue with community leaders about our school district and our unique programs that distinguish us from others in our area.

- Our district is honored to participate in a pilot program with 15 other districts in South Carolina to develop an eLearning program. Information about this unique learning opportunity for Rock Hill Schools has been shared with our students, teachers, and community. Please mark your calendar for Monday, April 13, 2020 – this scheduled makeup date will be used as an eLearning day and allow students to make up time lost during the water main break in October. For eLearning days, students will complete assignments at home, and school will not be open. To learn more and to view an overview video of the eLearning program in Rock Hill Schools, please visit our website <u>www.rockhill.k12.sc.us/elearning</u>.
- During our closure, the Board of Trustees will continue to hold its regularly scheduled meetings. The School Board will next meet on Tuesday, April 14. The meeting will be streamed on our website and will be available for viewing on-demand immediately following the broadcast. We invite our community to watch meetings and remain connected with our board processes during this time.

B. COVID-19 (Coronavirus) Update

Mrs. Sadie Kirell, the district's lead clinical nurse, provided an update on COVID-19 (Coronavirus).

VIII. Review of School Board Work Session

Chairman Miller reviewed, for the viewing audience, the topics discussed at the March 9 work session.

IX. Other and Future Business

The Board discussed other and future business.

X. Executive Session

A motion was made by Windy Cole, seconded by Terry Hutchinson, to adjourn open session and enter executive session for the following:

*Personnel Matters: Contract Recommendations

This motion was unanimously approved, 7-0.

A motion was made by Brent Faulkenberry, seconded by Terry Hutchinson, to adjourn executive session and reconvene open session. This motion was unanimously approved, 7-0.

XI. Action as Required from Executive Session - YES

A motion was made by Windy Cole, seconded by Terry Hutchinson, to accept the Superintendent's recommendation regarding the re-employment of professional certified teachers for the 2020-2021 school year, as set forth in the employment recommendations list.

This motion was unanimously approved, 7-0.

A motion was made by Mildred Douglas, seconded by Windy Cole, to conditionally accept the Superintendent's recommendation that the contract of one (1) Continuing Contract employee not be renewed for the 2020-2021 school year, subject to the Board's duty to review the matter on the merits in a hearing pursuant to South Carolina law.

This motion was unanimously approved, 7-0.

XII. Adjournment

On a motion by Terry Hutchinson, seconded by Windy Cole the Board voted unanimously, 7-0, to adjourn the meeting.

Secretary

APPROVED:

Chairman

Submitted by:

Chris Gammons Executive Administrative Assistant to Superintendent and Board of Trustees Consent Action Agenda

IV. B. Approval of Personnel Recommendations

*Personnel Recommendations are submitted to the Board of Trustees confidentially.



One Team ... One Mission ... One Rock Hill

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Memo

TO: Dr. Bill Cook

FROM: Dr. John Jones Chief of Academics and Accountability

> Mr. Lukas Hopper Secondary Mathematics Curriculum Specialist Instructional Materials Liaison

DATE: April 22, 2020

SUBJECT: Approval of Instructional Resource Adoptions 2020

For the 2019-20 textbook adoption cycle, Rock Hill Schools received notice state funds were available to purchase resources for Social Studies (grades, 3, 4, 5, and 7), math (grades K-5 and 6-8), and Career and Technology Education (Automotive Collision Repair Technology 1, 2, 3, and 4). District selections and the selection process were presented to the Board of Trustees for discussion on April 13, 2020.

The Instruction Department requests that approval of district selections as listed below is included on the Board's consent agenda for the April 27 Board meeting.

Social Studies

Grade 3 (World Geography)

• Geography Studies Weekly-World Regions, 1st Edition (Studies Weekly) Grades 4 and 5 (SC Studies)

• SC myWorld Interactive Activity Pack, 1st Edition (Pearson K12 Learning LLC) Grade 7

 myWorld Interactive World Geography (South Carolina), 1st Edition (Pearson K12 Learning LLC)

<u>Math</u>

Grades K-5

• enVision Mathematics South Carolina, 2nd Edition (Pearson K12 Learning LLC) Grades 6-8

• HMH 2020 South Carolina Into Math (Houghton Mifflin Harcourt Publishing Company)

<u>Career and Technical Education</u> Automotive Collision Repair Technology 1, 2, 3, 4

• I-CAR's PDP-Education Edition Curriculum (I-CAR)



Marketing & Communications Department Telephone: 981-1008 - Fax: 981-1094

Memorandum

TO:	Dr. Bill Cook
FROM:	Mychal Frost
DATE:	April 20, 2020
SUBJECT:	K Policy Updates

The following policies have been reviewed, revised, and updated, where noted, and are submitted for approval by the Board of Trustees.

- KD Public Information
- KDB Right to Know FOIA
- KDC District-Sponsored Information
- KDD Media Relations
- KDDA Press Release
- KDDB Sports and Sport Events
- KE Public Concerns

The above policies have been reviewed by: Mychal Frost, Director of Marketing and Communications Aaron Sheffield, Multimedia Communications Specialist

Additional input and guidance provided by: Ozzie Ahl, Principal, Rock Hill High School Dr. Tiffany Richardson, General Counsel and Director of Policies Legal Services, SCSBA

PUBLIC INFORMATION AND COMMUNICATION

Code KD Issued MODEL

The board recognizes the importance of providing full, accurate, and timely information to facilitate the community's understanding of the district's educational program.

The board will make every attempt to do the following:

- Maintain effective communications with the public in order to convey accurate information, whether favorable or unfavorable, about the goals, programs, needs, and accomplishments of the schools and to provide ways for citizens to express their opinions and expectations.
- Disseminate information regarding the policies, administrative operations, and objectives of the district.
- Inform the public of the board's position on issues being considered by state or federal elected representatives that may have an impact on the district.
- Develop and maintain an organizational environment where all district staff members are aware that they share in the responsibility of communicating with parents and the public.

The superintendent will supervise the public information program of the district and will establish procedures and techniques for carrying out these policies. The superintendent will develop guidelines for the district's use of its communications channels, including the district web site, to implement the public information and communication program and to ensure that measures are in place to monitor and control its use and content in a manner that is consistent with the district's mission.

Adopted ^

Legal References:

- A. Federal Cases:
 - 1. Davison v. Randall, 912 F.3d 666 (4th Cir. 2019).
 - 2. Page v. Lexington County School District One, 531 F.3d 275 (4th Cir. 2008).

MODEL

PUBLIC INFORMATION AND COMMUNICATION

$\textit{Code} \ \textbf{KD} \textit{Issued} \ \textbf{MODEL}$

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Policy KD Public Information and Communication

Issued 2/05

Purpose: To establish the board's vision for the district's public information and communication program.

It will be the policy of the board to keep the community informed of the objectives, achievements, needs and conditions of the school system.

The board of trustees will seek to keep the citizens of the district regularly and thoroughly informed through all the channels of communication.

The people in this community are interested in their schools as an extension of their homes; an extension which exists to furnish a special form of aid in the development of their children.

Therefore, the board will make every attempt to do the following.

- Keep the public informed regarding the policies, administrative operation, objectives, educational program and successes or failures of the schools and the needs of the school system.
- Provide the means for furnishing full and accurate information, favorable and unfavorable, together with interpretation and explanation of the school plan and programs.

The superintendent will supervise the public information program of the district. The district office will implement and coordinate the program.

Adopted 11/27/89; Revised 2/28/05

PROPOSED

Policy

PUBLIC'S RIGHT TO KNOW/FREEDOM OF INFORMATION

Code KDB Issued MODEL

The public schools belong to the people of the community. The board recognizes that the public has a right to know what is happening in the district. Specifically, the board and district staff have a responsibility to keep the public informed about district programs, services, finances, and policies.

As a public body, the board's meetings and records are a matter of public information, subject to such restrictions set by federal law or regulations, state law, or pertinent court rulings.

The official minutes of the board, its written policies, and its financial records will be open for inspection at the superintendent's office and on the district's website. Any citizen may examine these documents during the hours when the office of the superintendent is open. However, no district staff member will release or provide for inspection any records protected from disclosure by law, including records pertaining to individual students or staff members.

Information Requests

When an individual makes an information request to the district as provided by the South Carolina Freedom of Information Act (FOIA), the district will adhere to established procedures for processing, responding to, and fulfilling the request. All such requests must be made in writing to the Marketing and Communications Office. Certain records will be exempted from disclosure and/or redacted as permitted under state and federal law.

The schedule of fees for fulfilling requests will be posted on the district's website. A deposit of up to twenty-five percent (25%) of the reasonably anticipated costs for search, retrieval, redaction, and reproduction of any associated records may be required prior to processing the request. The full and actual costs of the response to an information request must be paid at the time the records are produced.

Adopted ^

Legal References:

A. S.C. Code of Laws, 1976, as amended:
1. Section 30-4-10, *et seq.* - South Carolina Freedom of Information Act.

MODEL

Policy

PUBLIC'S RIGHT TO KNOW/FREEDOM OF INFORMATION

Code KDB Issued MODEL

The public schools belong to the people of the community. The board recognizes that the public has a right to know what is happening in the district. Specifically, the board and district staff have a responsibility to keep the public informed about district programs, services, finances, and policies.

As a public body, the board's meetings and records are a matter of public information, subject to such restrictions set by federal law or regulations, state law, or pertinent court rulings.

The official minutes of the board, its written policies, and its financial records will be open for inspection at the superintendent's office. Any citizen may examine these documents during the hours when the office of the superintendent is open. However, no district staff member will release or provide for inspection any records protected from disclosure by law, including records pertaining to individual students or staff members.

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The schedule of fees for fulfilling requests will be posted on the district's website. A deposit of up to twenty-five percent (25%) of the reasonably anticipated costs for reproduction of any associated records may be required prior to processing the request. The full and actual costs of the response to an information request must be paid at the time the records are produced.

Adopted ^

Legal References:

- A. S.C. Code of Laws, 1976, as amended:
 - 1. Section 30-4-10, et seq. South Carolina Freedom of Information Act.

Policy KDB Public's Right to Know/Freedom of Information

Issued 2/07

Purpose: To establish the board's vision for the public's right to know about board operations.

The board is a public servant and its meetings and records are a matter of public information except as such meetings and records pertain to individual personnel and other classified matters as provided by law.

The official minutes and other written policies will be open for inspection at the superintendent's office and on the district's website. Any citizen may examine these documents during the hours when the office of the superintendent is open. However, no district employee will release records pertaining to individual students or staff members for inspection by the public or any unauthorized persons.

It is the policy of the Rock Hill School District Three to periodically report progress being made in achieving Board objectives and instructional standards. Such reports shall be made available to the public.

Adopted 6/13/89; Revised 2/28/05, 2/26/07

Legal references:

S. C. Code, 1976, as amended:

Section 30-4-10 et seq. - Freedom of Information Act.

PROPOSED

Note: Much more comprehensive than current and epands to address new forms of media, social media "rules of engagement", and more accurately reflects the diverse communication practices of 2020. Once approved, the "social media comments policy" will be reflected on our website and, where possible, linked on our official social media platforms.

Policy

DISTRICT-SPONSORED INFORMATION MEDIA

Code KDC Issued MODEL

[**DRAFTER'S NOTE**: Due to the sensitive nature of the rights implicated by this policy, please consult legal counsel prior to adoption so that the district may properly assess its litigation risk. It is recommended that all district staff who will be implementing this policy be provided training by district legal counsel on the First Amendment and the nature of a limited public forum.]

The district website and other publications, both written and electronic, are is intended to provide a means of sharing information with stakeholders and the public about the district's educational program and district-sponsored activities.

Official district websites and social media accounts include only those created by the superintendent or his/her designee; those hosted and maintained on the district's computer networks with the full knowledge and approval of the superintendent or his/her designee; and those designated as official websites and social media accounts by the superintendent or his/her designee. Any websites or social media accounts that otherwise contain references to the district or its operations or educational program are not considered official, and the district will not be responsible for their content.

Building-level principals are responsible for content and maintenance of individual school websites, and social media accounts, and publications, both written and electronic. All information published on these websites and social media accounts channels must be approved by these individuals or their designees. The superintendent acts as the final authority when issues arise concerning these platforms and their content.

Social Media Comments Policy

The district's official social media platforms are one way the district elects to provide information to parents/legal guardians and other members of the public. Such platforms are administered by staff designated by the superintendent. The district reserves the right to remove comments that contain:

- conduct or encouragement of illegal activity
- content that violates federal or state law
- content that promotes, fosters, or perpetuates discrimination against protected classes
- content that violates legal ownership interest of any other party, such as copyright or trademark infringement
- information that may tend to compromise the safety or security of the district or its technology systems
- profane language or content
- promotions of particular for-profit services, products, or political candidates or organizations
- sexual harassment content
- solicitations of commerce or advertisements, including promotion or endorsement
- spam or comments that include links to external online sites

SCSBA

PAGE 2 - KDC - DISTRICT-SPONSORED INFORMATION MEDIA

Violators of this policy may have their comments removed. Continued or egregious violations of this policy may prompt the district to further restrict an individual's commenting on official social media platforms.

Comment review process

When a comment that is regarded as violating the social media comments policy is reported, the superintendent or his/her designee will review the comment and authorize removal, as appropriate. If possible and appropriate, the commenter will be contacted regarding a violation of this policy and to request voluntary removal of the comment. Appeals regarding the district's decision to remove a comment may be submitted by contacting communications@rhmail.org or 803-981-1000. Such appeals will be addressed within three (3) five (5) business days. The superintendent's determination as to violations of the social media comments policy, and removal of comments, are final.

Adopted ^

Legal References:

A. S.C. Code of Laws, 1976, as amended:
1. Section 30-4-10, *et seq.* - South Carolina Freedom of Information Act.

B. Federal Cases:

1. Davison v. Randall, 912 F. 3d 666 (4th Cir. 2019).

Model

Note: Much more comprehensive than current and epands to address new forms of media, social media "rules of engagement", and more accurately reflects the diverse communication practices of 2020. Once approved, the "social media comments policy" will be reflected on our website and, where possible, linked on our official social media platforms.

Policy

DISTRICT-SPONSORED INFORMATION MEDIA

Code KDC Issued MODEL

[**DRAFTER'S NOTE**: Due to the sensitive nature of the rights implicated by this policy, please consult legal counsel prior to adoption so that the district may properly assess its litigation risk. It is recommended that all district staff who will be implementing this policy be provided training by district legal counsel on the First Amendment and the nature of a limited public forum.]

The district website is intended to provide a means of sharing information with stakeholders and the public about the district's educational program and district-sponsored activities.

Official district websites and social media accounts include only those created by the superintendent or his/her designee; those hosted and maintained on the district's computer networks with the full knowledge and approval of the superintendent or his/her designee; and those designated as official websites and social media accounts by the superintendent or his/her designee. Any websites or social media accounts that otherwise contain references to the district or its operations or educational program are not considered official, and the district will not be responsible for their content.

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- conduct or encouragement of illegal activity
- content that violates federal or state law
- content that promotes, fosters, or perpetuates discrimination against protected classes
- content that violates legal ownership interest of any other party, such as copyright or trademark infringement
- information that may tend to compromise the safety or security of the district or its technology systems
- profane language or content
- promotions of particular for-profit services, products, or political candidates or organizations
- sexual harassment content
- solicitations of commerce or advertisements, including promotion or endorsement
- spam or comments that include links to external online sites

Violators of this policy may have their comments removed. Continued or egregious violations of this policy may prompt the district to further restrict an individual's commenting on official social media platforms.



PAGE 2 - KDC - DISTRICT-SPONSORED INFORMATION MEDIA

Comment review process

When a comment that is regarded as violating the social media comments policy is reported, the superintendent or his/her designee will review the comment and authorize removal, as appropriate. If possible and appropriate, the commenter will be contacted regarding a violation of this policy and to request voluntary removal of the comment. Appeals regarding the district's decision to remove a comment may be submitted by contacting (insert phone number).Such appeals will be addressed within three business days. The superintendent's determination as to violations of the social media comments policy, and removal of comments, are final.

Adopted ^

Legal References:

- A. S.C. Code of Laws, 1976, as amended:
 1. Section 30-4-10, *et seq.* South Carolina Freedom of Information Act.
- B. Federal Cases:
 - 1. Davison v. Randall, 912 F. 3d 666 (4th Cir. 2019).

Policy KDC School Sponsored Information Media

Issued 2/05

Purpose: To establish the basic structure for school sponsored information media.

In order for the public to be informed of the programs and progress of the schools and of the district, the board endorses the publication of newsletters and news articles about education in the district.

Information from the district to the local news media will be disseminated through available channels of communication under the supervision of the superintendent and the director of information services.

Adopted 4/27/78; Issued 11/27/89, 2/28/05

PROPOSED

Note: Current addresses the district's position on providing exclusivity to a media outlet, which is now addressed in model/proposed KDDA. Proposed KDD does not address exclusivity as it is covered in a separate policy. This proposed KDD eliminates duplication.

Policy

MEDIA RELATIONS



The district will make every reasonable effort practical to assist the press and other communications media in obtaining complete and adequate coverage of the programs, issues, planning, and activities of the district while complying with state and federal statutes regarding freedom of information.

The board recognizes the need of the news media to occasionally have access to district staff and records in order to cover district-related activities and issues effectively. Representatives of the media are requested to follow the same procedures as other visitors to the schools, when applicable. District staff members are encouraged to cooperate with the news media and to only limit access when necessary to protect the safety or welfare of students or staff, to prevent interruption of the educational process, or to protect the confidentiality of records.

To facilitate media access and prevent misunderstandings, the superintendent or his/her designee, will establish procedures that ensure adequate media access while causing minimal interruption to students, staff, and the district's educational program.

Adopted ^

PROPOSED

Note: Current addresses the district's position on providing exclusivity to a media outlet, which is now addressed in model/proposed KDDA. Proposed KDD does not address exclusivity as it is covered in a separate policy. This proposed KDD eliminates duplication.

Policy

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To facilitate media access and prevent misunderstandings, the superintendent will establish procedures that ensure adequate media access while causing minimal interruption to students, staff, and the district's educational program.

Adopted ^

Policy KDD Media Relations

Issued 2/05

Purpose: To establish the board's vision for relations with the media.

The district will make every effort practical to assist the press and other communications media to obtain complete and adequate coverage of the programs, problems, planning and activities of the district.

The district will give all representatives of the media equal access to information about the schools. The district will make general releases of interest to the entire district available to all the media simultaneously. There will be no exclusive releases except as media representatives request information on particular programs, plans or problems.

Adopted 4/27/78; Revised 11/27/89, 2/28/05

PROPOSED

Note: Reframes how we should interact with media into a positive posture.

Policy

PRESS RELEASES, CONFERENCES, AND INTERVIEWS

Code KDDA Issued MODEL

In keeping with its interest in promoting public awareness of what is occurring in the district, the board authorizes and encourages the release of prepared information to the media. The district will give all representatives of the media equal access to information about the schools. The district will make general releases of interest to the entire district available to all the media simultaneously. There will be no exclusive releases except as media representatives request information on particular programs, plans, or issues.

In order that district and school events and information be given accurate and complete press coverage, the board desires that the release of official news from the district and schools be coordinated as follows:

- The board chair will be the official spokesman for the board, except as this duty is designated to the superintendent or another member of the board.
- The superintendent or his/her designee has the responsibility for news releases that are of a district-wide nature or pertain to established district policy.
- The principal of the individual school has the responsibility for news releases that are of concern to only one school or to any organization of one school. However, the superintendent or his/her designee must clear all news releases issued by any individual school. All formal statements made to the press by other staff members of the particular school must first be cleared with the principal who will obtain further guidance from the superintendent or his/her designee as appropriate.

Cf. BEDI

Adopted ^

Legal References:

- A. S.C. Code of Laws, 1976, as amended:
 - 1. Section 30-4-10, et seq. South Carolina Freedom of Information Act.

Model

PRESS RELEASES, CONFERENCES, AND INTERVIEWS

Code KDDA Issued MODEL

In keeping with its interest in promoting public awareness of what is occurring in the district, the board authorizes and encourages the release of prepared information to the media. The district will give all representatives of the media equal access to information about the schools. The district will make general releases of interest to the entire district available to all the media simultaneously. There will be no exclusive releases except as media representatives request information on particular programs, plans, or issues.

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Cf. BEDI

Adopted ^

Legal References:

- A. S.C. Code of Laws, 1976, as amended:
 - 1. Section 30-4-10, et seq. South Carolina Freedom of Information Act.

Policy KDDA Press Releases, Conferences and Interviews

Issued 2/05

Purpose: To establish the board's vision for press releases, conferences and interviews.

Because the schools are public institutions endeavoring to serve the educational needs of the community, it is important that information be disseminated concerning their activities and problems. In order that district and school news be given the best press coverage, with a minimum of inaccuracies reported, the board desires that the release of official news from the district and school be coordinated as follows.

• The board chairman will be the official spokesperson for the board, except as this duty is designated to the superintendent or another member of the board.

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Adopted 4/27/78; Revised 11/27/89, 2/28/05

Legal references:

S. C. Code, 1976, as amended:

Section 30-4-5 et seq. - Freedom of Information Act.

PROPOSED

Note: there is not a model policy KDDB

Policy

Sports and Special Events Media Coverage

Code KDBB Issued February 2005

Purpose: To establish the basic structure for the coverage of sports and special events by the media.

All rights for broadcasting of any school-sponsored events are inherent in and the property of the board. School authorities have both legal and implied obligations that are inherent in the loco parentis relationship toward students while they are under the jurisdiction of the board. of the school official.

Local, regional and national media and/or television stations may make requests to the principal of each high school for permission to broadcast athletic events. A written contract will be developed jointly by the principals. A copy of any contract will be submitted to the superintendent who will share it with the board as information.

• Broadcasting of events will be arranged and conducted without cost to the district or to individual schools within the district.

• There will be no advertisements of tobacco, beer or other alcoholic beverages in connection with any broadcast of events originating in and involving teams representing district schools.

• A rights fee, amount to be decided in each instance, may be charged each station broadcasting an event originating in district school facilities.

• The producer must agree not to sell or re-use the recording without written permission of the board.

• The producer must agree to the free use of recordings by Rock Hill School District Three of York County and agree to submit a copy of the recording to the school principal and/or office of the superintendent or his/her designee upon request.

• School officials reserve the right to veto any proposed taping or rebroadcast; any advertiser or commercial (e.g., for alcoholic beverages or tobacco); any commentator, broadcaster or other representative of the producer who would appear in the broadcast or narrate a rebroadcast.

• Failure by a station to comply with the terms of this policy and its procedures will be considered due cause for the termination of all contracts between the station and the board.

Exclusive of regularly scheduled newscasts, all telecasting of athletic games and contests sponsored by schools in the district will be prohibited unless arranged and conducted in accordance with official policies of the board.

Arrangements for broadcasting (live or delayed) school-sponsored events other than athletic games and contests, exclusive of regularly scheduled newscasts, will be prohibited unless presented to and approved by the superintendent/designee. Each event will be considered individually and in accordance with the authority and responsibilities of the board.

There will be no live telecasting of football and basketball games at which district schools are individually or jointly the "host" school or schools unless authorized by the superintendent/designee.

Any and all out-of-town radio and/or television stations wishing to broadcast any event sponsored by the district must comply with the same policies, rules and regulations of those governing local stations. Such requests from out-of-town stations are subject to the approval of the principal of the high school, rules of the South Carolina High School League and availability of space in the press box facilities. Such agreements will be contingent upon similar rights being granted to Rock Hill broadcasting companies when games are played at the school site of the requesting station(s).

Adopted 1/22/90; Revised 2/28/05

Policy KDDB Sports and Special Events Media Coverage

Issued 2/05

Purpose: To establish the basic structure for the coverage of sports and special events by the media.

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Adopted 1/22/90; Revised 2/28/05

PROPOSED

PUBLIC CONCERNS AND COMPLAINTS

Code KE Issued MODEL

The board trusts and values its staff and wishes to support their actions so that they are free from unnecessary, malicious, or destructive complaints and criticism. However, the board welcomes constructive criticism whenever it is motivated by a sincere desire to improve the quality of the district's educational program.

The board relies on its staff and administrators to resolve the concerns of patrons in as informal a manner as possible. All district employees are expected to answer questions, receive input, and professionally address concerns and complaints of parents/legal guardians, students, and other members of the public. If a complaint cannot be resolved directly, a process will be made available for review at progressively higher levels, as follows:

- teacher or staff member
- principal or supervisor
- relevant district-level staff member
- superintendent
- board

The administration will develop such guidelines for assuring a courteous, fair, orderly, and timely response to complainants. Complaints regarding discrimination, harassment, or retaliation will be processed according to policy AC, *Nondiscrimination/Equal Opportunity*. Staff member grievances will be processed in accordance with policy GBK, *Staff Concerns/Complaints/Grievances*, or as otherwise required by law.

Anyone who defames a district staff member and damages a person's professional reputation, whether before students or any third party, may be subject to legal action brought by the staff member.

Board Review of Concerns and Complaints

The board is not obligated to address a complaint. If the board decides to hear the issue, the board's decision is final. Otherwise, the superintendent's decision on the issue is final. The board will not hear complaints which have not attempted to be resolved through appropriate administrative channels.

Adopted ^

Policy

PUBLIC CONCERNS AND COMPLAINTS

Code **KE** Issued **MODEL**

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The board is not obligated to address a complaint. If the board decides to hear the issue, the board's decision is final. Otherwise, the superintendent's decision on the issue is final. The board will not hear complaints which have not been resolved through appropriate administrative channels.

Adopted ^

Policy KE Public Concerns and Complaints

Issued 3/05

Purpose: To establish the board's vision for receiving and handling public complaints.

Complaints to one or more board members against any action of any employee of the district or against any administrative rule or board policy, which in the judgment of the board members hearing the complaint requires investigation or action, will be referred to the superintendent for investigation, appropriate action or recommendations as the situation might justify.

If the matter cannot be resolved satisfactorily by the superintendent, the complainant will register the complaint in writing with the chairperson of the board, setting forth the facts on which the complaint is based.

The board, at its next regular meeting or at a special meeting, will then consider the grievance of the complainant and dispose of the matter according to its best judgment.

Adopted 7/23/79; Revised 11/27/89, 3/29/05



Marketing & Communications Department Telephone: 981-1008 - Fax: 981-1094

Memorandum

TO:Dr. Bill CookFROM:Mychal FrostDATE:April 20, 2020SUBJECT:2020-2021 Calendar Adjustments

The 2020-2021 calendar needs to be adjusted to reflect the correct date for Memorial Day and to reduce the school year to 180 days. The calendar approved in December 2018 included 182 days and incorrectly listed Memorial Day as May 24. A summary of adjustments is included below, and a revised calendar is enclosed for approval.

Three recent surveys provide favorable support for the implementation of "early release" days to be included in the 2020-2021 calendar. As a means to provide additional professional learning opportunities for our teachers and staff, we have made three additional adjustments to include "early release" days for 2020-2021.

• September 24, 2020 • November 12, 2020 • February 4, 2021

For information, the following data is provided in reference to the need and rationale for including "early release" days in the adjusted 2020-2021 calendar.

Spring 2018 Professional Development Needs Assessment

- 74% prefer PD offerings "during the school day with release time and coverage provided"
- 41% prefer PD offerings during "teacher workdays"
- 25% prefer PD offerings during the "summer"

Fall 2018 Calendar Survey

- 46% (441 respondents) including teachers and parents, indicate they're in favor of early release
- 21% (201) were in favor of late starts
- 30% (286) were not in favor of late starts

November 2019 Employee Satisfaction Survey

Early Release

- 85% (898 employees) were in favor of early release
- 15% (167) were not in favor of early release

Late Start

- 69% (708) were not in favor of late start
- 31% (324) were in favor of late start



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2020-2021 SCHOOL CALENDAR

Approved December 17, 2018. Revised April ____, 2020.

STAY CONNECTED **f r e**Rockhillschools

January 1 and 4 -Winter Holidays-*District Closed*

January 5 Teacher PD Day *No Students*

January 6 Teacher Work Day *No Students*

January 7 Students Return

January 18 -MLK Jr. Day-*District Closed*

February4 Early Release Day

February 15 -President's Day-*District Closed*

March 11 End of 3rd 9 Weeks

> March 12 Teacher PD Day *No Students*

April 5 - 9 -Spring Break-*District <u>Closed*</u>

April 12 Possible Make-Up Day *District will be closed if day is not needed*

May 28 Possible Make-Up Day *District will be closed if day is not needed*

> May 31 -Memorial Day-*District Closed*

June 2 Half Day for Students

June 3 Half Day for Students Last Day of Second Semester

June 4 Teacher Work Day *No Students*

June 5 Graduation Day Northwestern - 10 am South Pointe - 2 pm Rock Hill - 6 pm

July 3
-Independence Day-
(Observed)
District Closed

August 4 - 7 New Teacher Orientation

> August 10-11 Teacher PD Day *No Students*

August 12-14 Teacher Work Day <u>*No Stu</u>dents*

August 17 First Day for Students

> September 7 -Labor Day-*District Clo<u>sed*</u>

September 24 Early Release Day

October 15 End of 1st 9 Weeks

October 16 Possible Make-Up Day *District will be closed if day is not needed*

> October 19 Teacher PD Day *No Students*

November 3 -Election Day-*District Closed*

November 12 Early Release Day

November 25 - 27 -Thanksgiving Break-*District Closed*

December 22 Half Day for Students Last Day of First Semester

> **December 23 - 31** -Winter Holidays-*District Closed*

HALF DAY DISMISSAL TIMES Elementary - 11 a.m. Middle - 11:30 a.m. High - 11:45 a.m.

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Purple = New Teachers Only Green = Teacher PD Day Blue = Teacher Work Day Red = First/Last Day of Semester Orange = School Closed Teal = Early Release Day □ = Possible Make-Up Day ○ = End of Grading Periods

ONE TEAM. ONE MISSION. ONE ROCK HILL.



TO: Board of Trustees

FROM: Dr. Bill Cook, Superintendent

DATE: April 22, 2020

SUBJ: Bond Referendum Recommendation

Given the current uncertainty resulting from the health care and economic crises, it is the recommendation of the Superintendent that it is not in the best interest of the School District or the community to proceed with the bond referendum previously ordered by Resolution adopted on December 9, 2019. The capital needs for our buildings, the on-going maintenance of them and the lists of identified projects remain. District staff will collaborate with the Board and community to seek additional input into the ONE plan and processes used as guiding principles to ensure the Rock Hill School District remains innovative and progressive with our facilities while continuing to be good stewards of our resources. We look forward to a future date for when we will bring this back to the Board for additional discussion and action.

I would respectfully request that the Board take the following actions during the April 27, 2020 school board business meeting:

- 1. The March 31, 2020 referendum ordered by the School District is cancelled;
- 2. The Resolution adopted by the Board on December 9, 2019, ordering the referendum is repealed in its entirety; and,
- 3. The Superintendent is authorized to take any and all actions required to cause the cancellation of the referendum.



Memorandum

TO:Dr. Bill CookFROM:Mychal FrostDATE:April 22, 2020SUBJECT:Announcements for April 27th School Board Meeting

Update on School Closings and Progress of Events

Dr. Cook will provide the latest update of district operations on Monday, April 27.

Student Registration for 2020-2021

We are looking forward to the new beginning that will come with the start of the 2020-2021 school year, and invite families in our community to begin registering for four-year-old kindergarten and kindergarten on our website today. New students to our community can also begin the registration process on our website. To get started, visit <u>www.rock-hill.k12.sc.us/enroll</u>. Since our buildings remain closed, families have the option to upload or email residency verification documents and other application materials. On our website, you can learn more about our full day 4K programs, half-day programs, and tuition-based programs, as well as, general information about the many unique learning opportunities for students.

Grading Guidelines for Remainder of School Year

Like you, we have been adjusting to the drastic changes in life during the last few weeks. We remain appreciative of our students, parents, teachers, staff, and administrators for their positivity, flexibility and resilience during these trying times. As you know, remote learning for Rock Hill Schools is in full motion. Our focus continues to be able to deliver educational opportunities and practice for students while schools are closed, but also to eliminate as much stress as feasibly possible for students, parents, and teachers. As part of this effort, we have adjusted grading guidelines for the fourth quarter, and providing a presentation to all families in the district last week. The information offered answers questions related to remote learning grading and promotion during the COVID-19 Pandemic school closure enacted by our state governor. The grading guidelines provide direction from the State Department of Education and our district leadership as to how we will proceed with grading student progress for the remainder of the school year.

COVID-19 Operations Update Through April 24

During this closure, our district's emergency operations team has strived to maintain key district operations while being responsive to school, students, and community needs. Our 15 remote feeding locations have provided _____ total meals, and our Back the Pack program has increased its distribution to serve more than 900 students each week. Two phone support hotlines continue to serve as an outlet for students and families to seek general and technical support. Our general hotline support center has received _____ calls since the closure began, while the technical support hotline has fielded

total requests. School and district administration remain in frequent communication with multiple scheduled Zoom meetings, and our EOC representatives continue to have daily interaction with York County Emergency Management and SC Department of Health and Environmental Control.

District staff hosted a virtual Teacher Listen and Learn on Wednesday, April 22 for our school-level Teachers of the Year. It was great to connect with the Teacher Forum and learn from them what their experience has been through this school closure. Like you, they have adjusted to a "new normal", and have done an outstanding job maintaining a learning environment for our students. Last week's meeting was the final Teacher Listen and Learn session for the 2019-2020 school year and wraps up two years of monthly meetings with our teachers and district administration. We have enjoyed rich dialogue and the opportunity to consistently engage with our teachers through the Listen and Learn series.

Prom and Graduation Announcement

We recognize how this global pandemic has impacted our senior class, and we share with each student the anxieties, heartache, and frustration that has come to shape the senior year experience. We continue to discuss and plan contingencies for both prom and graduation ceremonies for each of our three high schools as well as other special end of year ceremonies. Working with our high school principals and the Superintendent's Student Advisory Committee, we have prioritized events and will be making an announcement this week regarding prom and graduation.

Upcoming Board Meetings

During our closure, the Board of Trustees will continue to hold its regularly scheduled meetings. The School Board will next meet on Monday, May 11. The meeting will be streamed on our website and available for viewing on-demand immediately following the broadcast. We invite our community to watch meetings and remain connected with our board processes during this time.

At its work session on April 14, 2020, held at the Central Office, the Board:

- approved an emergency resolution re: 2019 Novel Coronavirus Response;
- discussed Section K policies up for revision;
- reviewed a 2020-2021 school calendar amendment;
- discussed new textbook recommendations;
- heard a COVID19 Update & a State of the District Presentation;
- discussed the recently postponed bond referendum;
- discussed other and future business; and,
- held an executive session for contractual matters.

Other and Future Business

Chairman Miller

Executive Session

1. Personnel Matters:

>NewPosition

>Administrative Contract Recommendations

>Hiring

2. Property Matter:

>Sale of Property

Action as Required from Executive Session

<u>Adjournment</u>